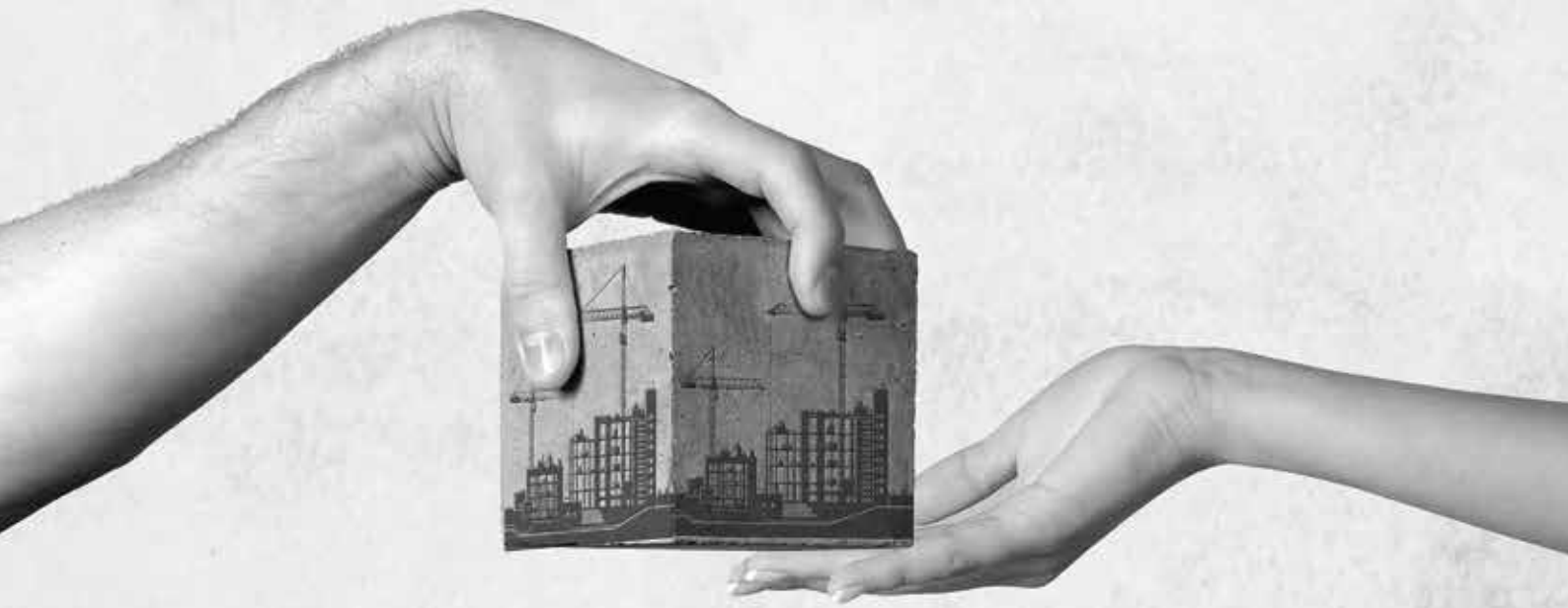


18-20 October 2023

Bombay Exhibition Centre,
Goregaon, Mumbai



UNLOCKING THE POTENTIAL OF INDIA'S INFRASTRUCTURE LANDSCAPE

**INDIA'S LARGEST AND
THE MOST INFLUENTIAL
CONCRETE SHOW**

The World of Concrete (WoC) India is the Indian edition of World of Concrete, Las Vegas (USA), the world's largest and the most leading showcase of concrete solutions and construction equipments.

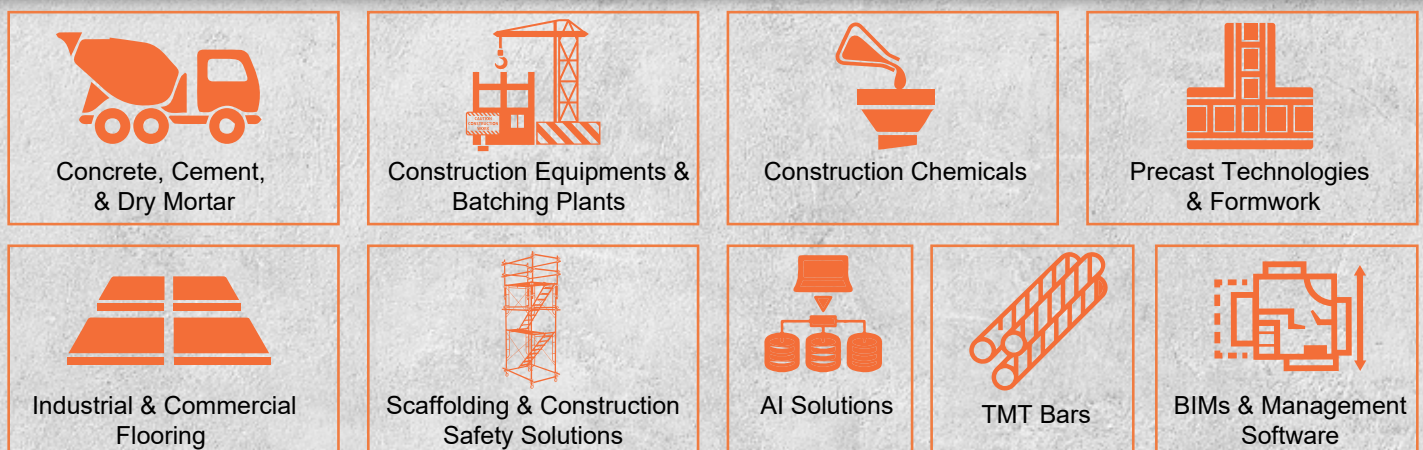
ADVANTAGE INDIA :

- Indian economy is expected to grow at CAGR of 6.7% between 2022 to 2025.
- By 2025, the Indian construction market is expected to reach USD 1.4 trillion.
- The Indian real estate industry is expected to reach USD 1 trillion by 2030 and will contribute 13 percent to India's GDP.
- India aims to attract investment of USD 1.4 trillion until 2025 to reach its aspirational target of becoming USD 5 trillion economy.
- National Infrastructure Pipeline also accounts for investment of USD 1.5 trillion between period 2020-25 and focuses on providing world-class infrastructure across the country
- India has jumped 79 places (from #142 to #63) in the World Bank's Ease of Doing Business ranking. India has also jumped 41 places (from #81 to #40) in Global Innovation Index and 19 places (from #54 to #35) in Logistics Performance Index.

SALIENT FEATURES OF WoC INDIA 2023 :



SEGMENTS TO FOCUS :



www.woc-india.com

... ANY MANY MORE

AGGRESSIVE MARKETING OUTREACH STRATEGY :



World of Concrete India deploys the right mix of promotional strategies to ensure that each aspect of the construction industry is touch based and invited to meet you.

Online advertising & social-media promotion

Highly segmented email campaigns

SMS & WhatsApp marketing

Face-to-face meetings with industry decision makers

Webinars & webinars, multi-city press conferences and onground campaigns round the year

Collaborative partnerships with leading trade publications & associations

Print ads & newspaper inserts

KEY HIGHLIGHTS OF WoC INDIA 2022 :

153

EXHIBITORS

6,903

VISITORS

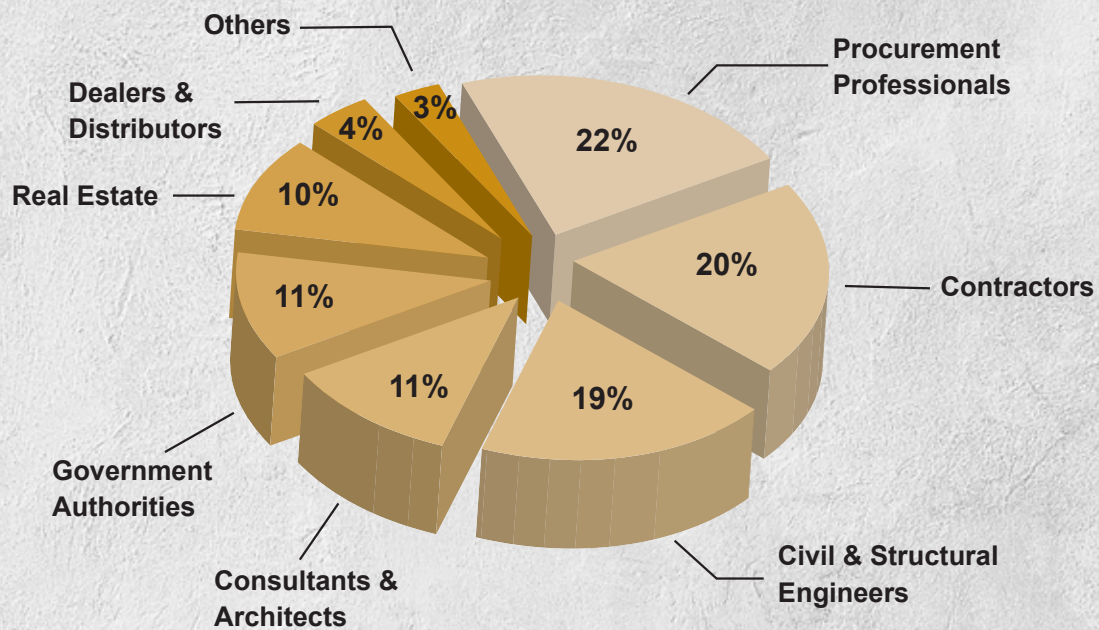
72

SPEAKERS

261

DELEGATES

PROFILES OF VISITORS @ WoC INDIA 2022 :



PARTICIPANT'S FEEDBACKS :

We have a good response from World of Concrete India. Everything has been arranged by the organiser properly and we have got good service from them.

Mr. Yuvraj Patil

Proprietor, Shree Premix Industries

We have introduced liquid construction chemical blender in this exhibition. This event is giving a better opportunity for ready-mix manufacturers and their customers to interact and enabling them to do business in better way.

Prashant Kanikdale

Director, Ready Mix Construction Machinery Pvt. Ltd

World of Concrete India has been a fabulous platform for us. We have lot of benefits here. Lot of potential customers have come to us. I wish lot of success to World of Concrete India for future.

Munish Mathur

Unit Head & CEO, Dirk India (Ambuja Cements Ltd.)

The World of Concrete India is a great platform for us. We have got lot of enquiries for our franchise from all around India. Thank you very much World of Concrete India.

Nikunj Dave

CEO, The Concrete Shop

This event has been amazing. We have received lots of interest towards our solutions. I recommend the World of Concrete India to everyone.

Joanna Viileinen,

Marketing & Communication Director, Betolar Plc

I am very impressed. The first day was very amazing. We had very nice contacts with precast concrete producers. The second day was also good.

Antje Bensch,
Export Manager, Keimfarben GmbH

This is one of the best exhibitions that I have seen in my life. It showcases number of good technologies that will help for the development of Mumbai and the country. I recommend everyone to visit the World of Concrete India and take advantages of the various technologies showcased.

Uihav V Mahale,
Deputy Municipal Commissioner, Brihanmumbai Municipal Corporation

The World of Concrete India by Informa Markets is the first major concrete show after Covid. In this context, I am happy and congratulate Informa Markets to bring this big show, where the different technologies, various participants & stakeholders exhibit their products that are sustainable, and emphasize quality, speed, and safety. With this two benefits will flow in – One is directly to the participants who interact with each other and discover new technologies. Second, the application of these technologies will benefit the city of Mumbai and state of Maharashtra

SVR Srinivas,
IAS, Additional Chief Secretary & Metropolitan Commissioner, MMRDA

PARTIAL LIST OF EXHIBITORS & BRANDS OF WoC INDIA 2022 :



...AND MANY MORE

STATE OUTREACH PARTNER	SUPPORTING ORGANISATION	CONFERENCE SESSION PARTNER	SUPPORTING ASSOCIATIONS

GLIMPSES OF WoC INDIA 2022 :



GLIMPSES OF WoC INDIA 2022 :



SPACE BOOKING :

	Domestic Clients	International Clients
Raw Space (27 SQM+)	Rs. 11,000 + Taxes per SQM	USD 330 + Taxes per SQM
Shell Scheme	Rs. 11,800 + Taxes per SQM	USD 350 + Taxes per SQM
Outdoor	Rs. 6,500 + Taxes per SQM	USD 180 + Taxes Per SQM

CONTACT

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